

Project partners

**ZINEV ART TECHNOLOGIES -
COORDINATOR (BULGARIA)**

ZINEV ART TECHNOLOGIES
ALL ABOUT EXCELLENCE 

www.zatbg.org

**ASSOCIATION OF VICTIMS IN
CAR ACCIDENTS (BAZK) -
PARTNER (BULGARIA)**

 българска
асоциация
на пострадали
при катастрофи

<https://www.bazk.org>

**VOZIM ZAVOD ZA INOVATIVNO
IZOBRAZEVANJE - PARTNER
(SLOVENIA)**



<https://www.vozim.si/en/>

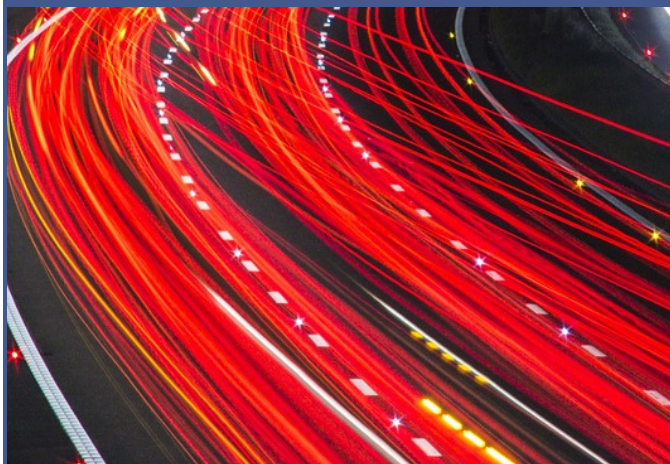
**ROAD SAFETY INSTITUTE
PANOS MYLONAS - PARTNER
(GREECE)**

 R.S.I.
road safety institute
Πανος Μυλωνας

<https://www.ioas.gr/EN/>



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Contact your national partner/s

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SAFER behind the wheel - educational resources and awareness raising for young people

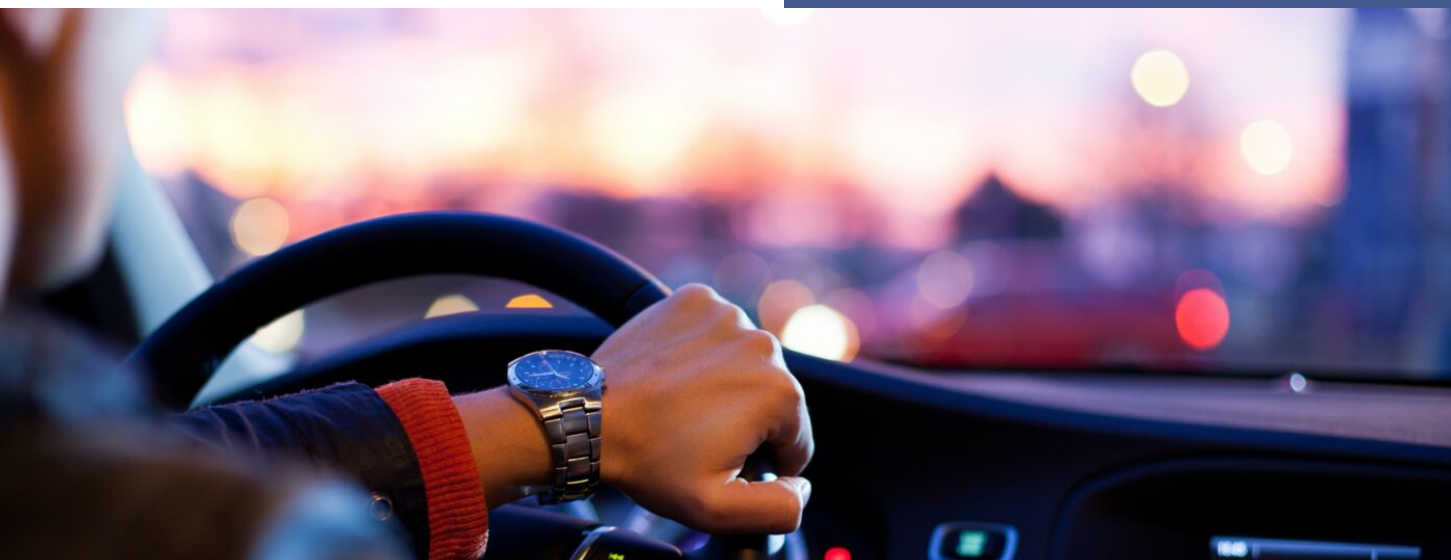
Programme Erasmus+
KA220-YOU - Cooperation
partnerships in youth

Contract n. 2023-1-BG01-KA220-
YOU-000150722

Period of project implementation:
1 Sept 2023 - 31 Aug 2025



<http://safer-erasmusplus.eu>



What SAFER aims at

- improve the skills, knowledge base and level of civic engagement of youth workers on the topic of road safety and prevention of driving under influence
- empower and support the inclusion of physically impaired survivors of car accidents by training them as youth workers and influencers
- raise the awareness and support the adoption of safer driving practices among the group of young drivers or learners, thus increasing their own level of responsibility and civic engagement.

Our goal is to direct young people's attention to an extremely important problem, directly resulting into a very large number of accidents – driving under the influence of alcohol and drugs. In recent years, there has been a drastic increase in the number of accidents caused by drunk and drugged drivers, most of them young people. We believe that the more a problem is talked about, the more recognizable it becomes.

SAFER targets:

Young people: SAFER is specifically focused on young people as a group which requires a lot of specially tailored efforts and support in order to build a responsible attitude towards driving, considering the implications, which the opposite leads to. Driving is one of the spheres where wrong judgements can be lethal, while at the same time youth is the time when habits can be built for life.

Survivors of car accidents: Training them as youth workers with leadership, facilitation, communication and other necessary skills and empowering them to influence the opinions of young people via personal stories and examples.

Youth workers: The project is going to empower and support experienced youth workers to expand their area of influence and activity by means of providing them with a comprehensive training program on safe driving and prevention of driving under the influence of drugs or alcohol.

SAFER results:

Result 1: A training programme on road safety, prevention of driving under the influence and successful campaigning

The training programme including at least:

- General road safety tips for young drivers
- Consequences of driving under the influence
- Prevention of driving under the influence, including simulations (walking, driving) with Drunk impairment goggles, VR drunk driving simulations
- Approaching various types of target groups effectively, including young road offenders
- Developing and implementing awareness raising campaigns

Result 2: Awareness raising campaign

The campaign will include stories from car accident survivors; videos (interviews) with personal stories from car crash survivors; podcasts; shortlisted and dramatized stories; campaigning visits with workshops; TV and/or radio interviews; video circulation.



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